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62.35

1945

Western Maine
Forest Nursery
Fryeburg, Maine

Special list
of hardy
evergreens

Cliff Eastman

THE LIVING TREE
NURSERYMAN

BEAUTIFUL

LIVING

Evergreens

AS LOW AS

10¢
EACH

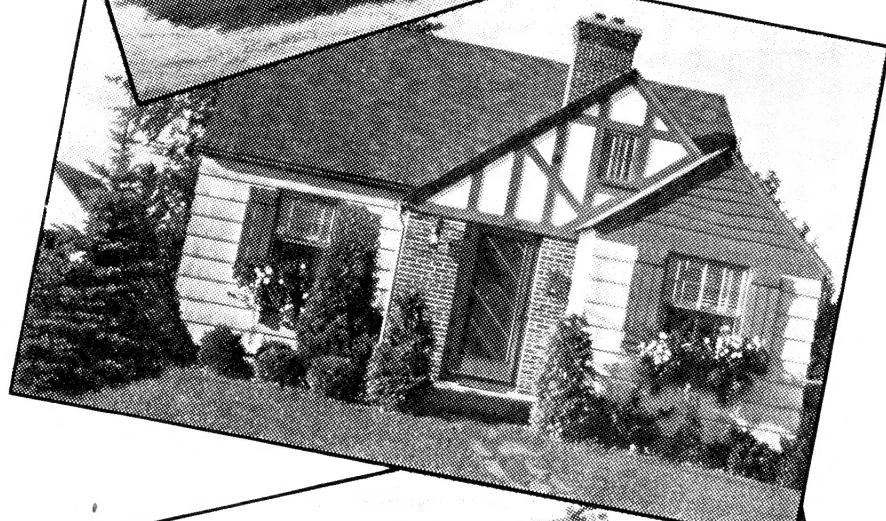
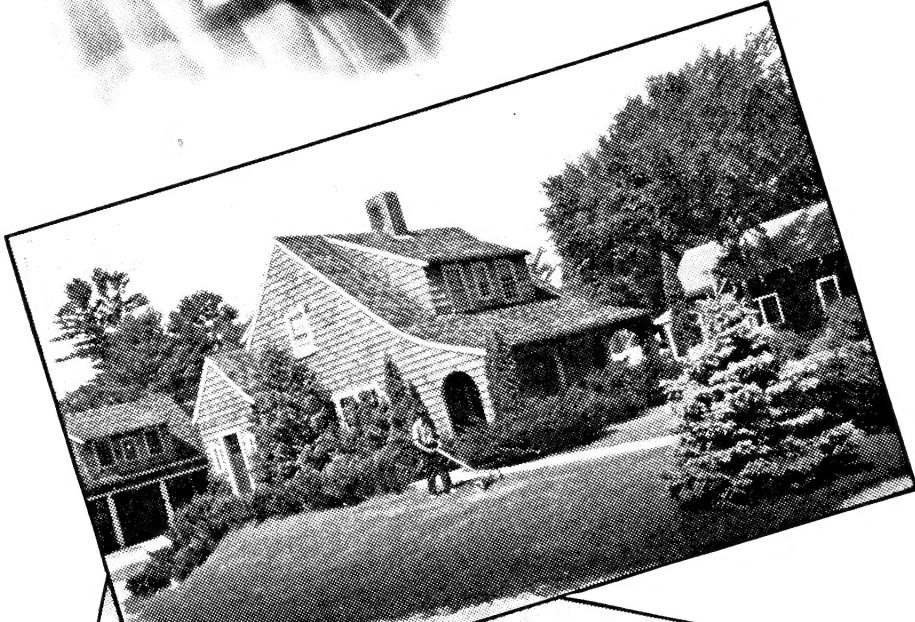
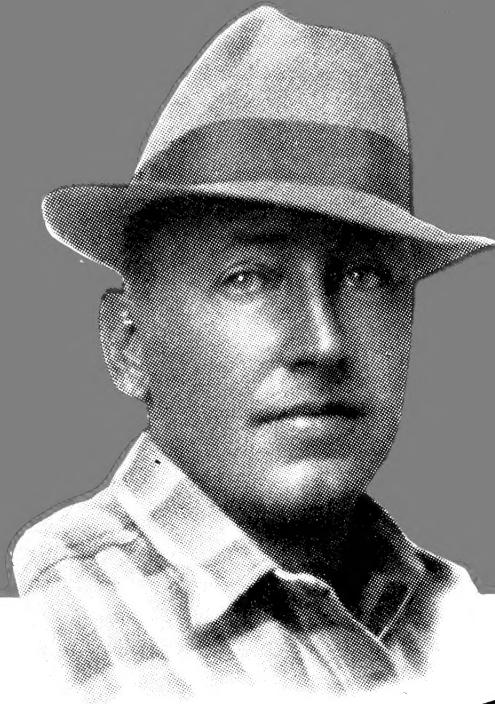
EVERY TREE *Guaranteed-to-Live*

Amazing, scientific production methods
of propagation now make it possible
for you to landscape your grounds
with living life-time Evergreens at

BIG
SAVINGS!



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as I h
with G
at amaz



SEE II

I can beautify your Grounds
as I have thousands of others
with Guaranteed-to-Live Trees
at amazingly Low Prices!

Cliff Eastman

THE LIVING-TREE NURSERYMAN

Now you can make your home more attractive—more valuable—with beautiful Guaranteed-to-Live Trees that give a garden-fresh appearance to your home and landscape.

You'll love the sparkling change that my Evergreens bring to your grounds. Evergreens add that something extra to a lovely house—they invite friendliness and add character and distinction to any home.

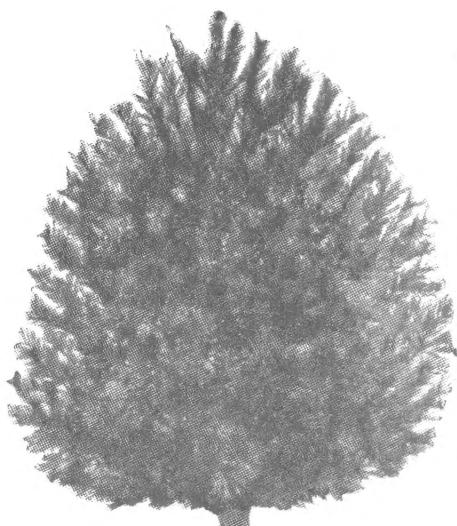
See the homes to the left. How drab they would be without Guaranteed-to-Live Evergreens! Imagine how pleasant it would be for you to have handsome Evergreens dotting your lawn—lining your walks—framing your doorway—giving you protection and privacy as windbreaks and boundary markers! That's what my Guaranteed-to-Live Trees will do for you—at amazingly low cost!

Turn to the inside pages of this folder now. See the pictures and descriptions of my Trees. Read what my customers say! Just as these wonderful Evergreens have pleased thousands of folks with their beauty and quick growth—so will they delight you!

SEE INSIDE FOR TREE Bargains



Colorado Blue Spruce



Austrian Pine



White Pine



White Spruce

WHICH

Trees Should You Plant?

For WINDBREAK OR SCREEN, plant my American Arborvitae, Norway Spruce, Scotch or White Pine, or White Spruce.

For DECORATIONS, plant my Colorado Blue Spruce, Engelmann Spruce, or Scotch Pine.

For HEDGES, plant my American Arborvitae, Canadian Hemlock, Norway, White or Red Spruce.

For POOR SOIL, plant my Austrian or Scotch Pine.

For SANDY SOIL, plant my Jack Pine.

From _____

Cliff Eastman

WESTERN MAINE FOREST NURSERY

FRYEBURG, MAINE

HERE'S WHAT YOU ABOUT MY GUARANTEED

American Arborvitae. Also called White Cedar. Excellent for hedges and windbreaks. Dark green foliage. Easily pruned. Moist soil. Mature height 40 to 60 ft.

Balsam Fir. Symmetrical, fragrant. Flat, blue-green needles. Prefers medium to heavy soil, thrives in shade. Mature height about 50 ft.

Douglas Fir. Soft dark green to gray-blue needles. Rapid grower. Medium soil. Mature height about 70 feet.

Fraser Fir. Shining dark green foliage with white bands underneath. Grows in medium to moist soil. Mature height about 70 ft.

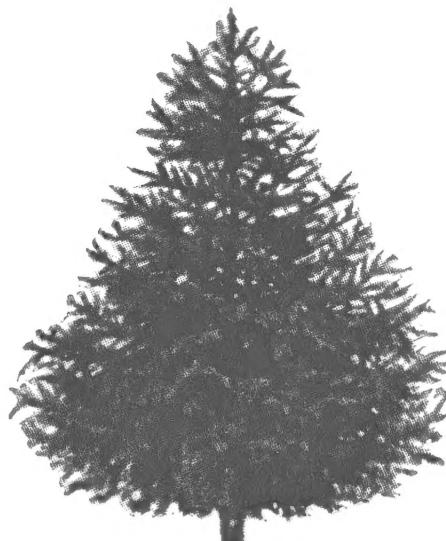
Concolor Fir. Blue-green needles. Pyramidal growth. Needs moist soil. Height at maturity about 50 ft.

Nikko Fir. One of the most satisfactory and ornamental firs; it forms a broad base pyramidal tree usually densely branched to the ground and with dark green lustrous foliage. Needs heavy soil and moderate shade. Height at maturity 60 ft. and up.

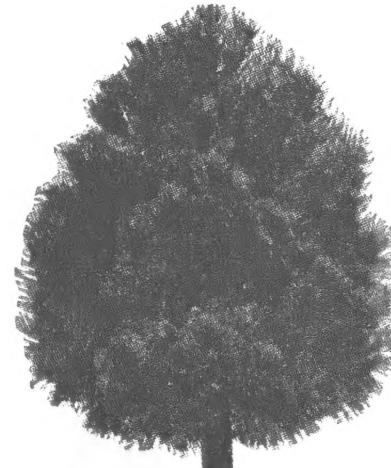
Canadian Hemlock. Lacy foliage—easily pruned. Prefers shade. Moist soil. Mature height about 70 ft.

Oriental Larch. Feathery foliage. Deciduous, moist soil. Semi-symmetrical. Very fast growing. Mature height 60 to 75 ft.

Austrian Pine. Deep green foliage. Prefers rich, light loam with well-drained sub-soil. Particularly good for city and seashore planting. Mature height about 50 ft.



Norway Spruce



Scotch Pine

READ INSIDE ABOUT
5 MONEY-SAVING

YOU SHOULD KNOW TEED-TO-LIVE EVERGREENS

Jack Pine. Fast growing. Warm, yellow-green foliage. Shortest needles of any Pine. Excellent for planting in barren sand. Mature height 40 to 50 ft.

Mugho Pine. Dwarf, spreading, slow growing. Hardy except in wet soil. Prunes at any height. Mature height 6 to 10 ft.

Red Pine. Dense foliage. Rapid-growing. Thrives in dry soil, needs sun. Mature height about 100 ft.

Scotch Pine. Rapid-growing. Ornamental, light gray-green foliage. Will grow in poor soil. Best for quick-growing screens. Mature height 50 to 60 ft.

White Pine. Rapid grower. Prefers light, sandy soil. Spreading limbs, but easily adapted to windbreaks and screens. Mature height about 90 ft.

Colorado Blue Spruce. Color ranges from light blue-green to beautiful blue. Grows in most any soil. Prefers sun. Mature height about 80 ft.

Engelmann Spruce. Blue-green to steel blue. Moist soil. Mature height about 80 ft.

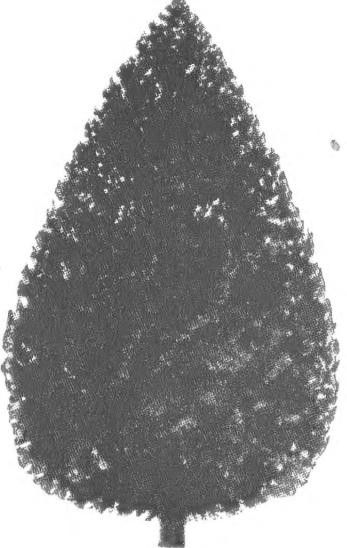
Norway Spruce. Dark green, graceful, symmetrical tree. Makes excellent hedges and windbreaks. Heavy soil, will grow in partial shade. Mature height about 80 ft.

Red Spruce. Red-green bark, dark green foliage. Makes good hedges. Mature height 70 to 80 ft.

White Spruce. Symmetrical. Light, silvery-green foliage. Makes good hedges and windbreaks. Moist soil, will grow in partial shade. Mature height 60 to 75 ft.



Red Pine



American Arborvitae

BOUT MY AMAZING
NG SPECIAL OFFERS

6 PRACTICAL LASTING BENEFITS FROM MY GUARANTEED-TO-LIVE TREES



- 1** Increases value of your house and property.
Beautiful, stately Evergreens Double the charm of your home. Living trees do more than add a decorative touch. They add real extra-dollar wealth to your house and grounds.
- 2** They're ideal boundary markers. Planted as a hedge they are "living fences." They're much more attractive than ordinary fences or walls—more permanent—less expensive to put up. My trees for hedges are strong and well rooted.
- 3** Camouflage unpleasant views. Screen neighboring "eyesores" with spreading Evergreens. Hide ugly or unpleasant spots with a carefully planned curtain of my low-cost Living Trees.
- 4** Assure privacy. Plant a tall, thick Evergreen hedge around your grounds. You can make your neighbor your partner for privacy. You can share the cost with him!
- 5** Cut fuel bills. Plant a thick hedge along your foundation wall and a tall stand on the side of your land where the coldest winds come from. Your fuel bill will drop considerably. In summertime my Trees will temper the Sun's heat and provide restful coolness throughout the house.
- 6** Make extra-money with my Evergreens. Sell them as Christmas Trees and gain a good profit. Send for your free copy of my Special Bulletin on how to do this.

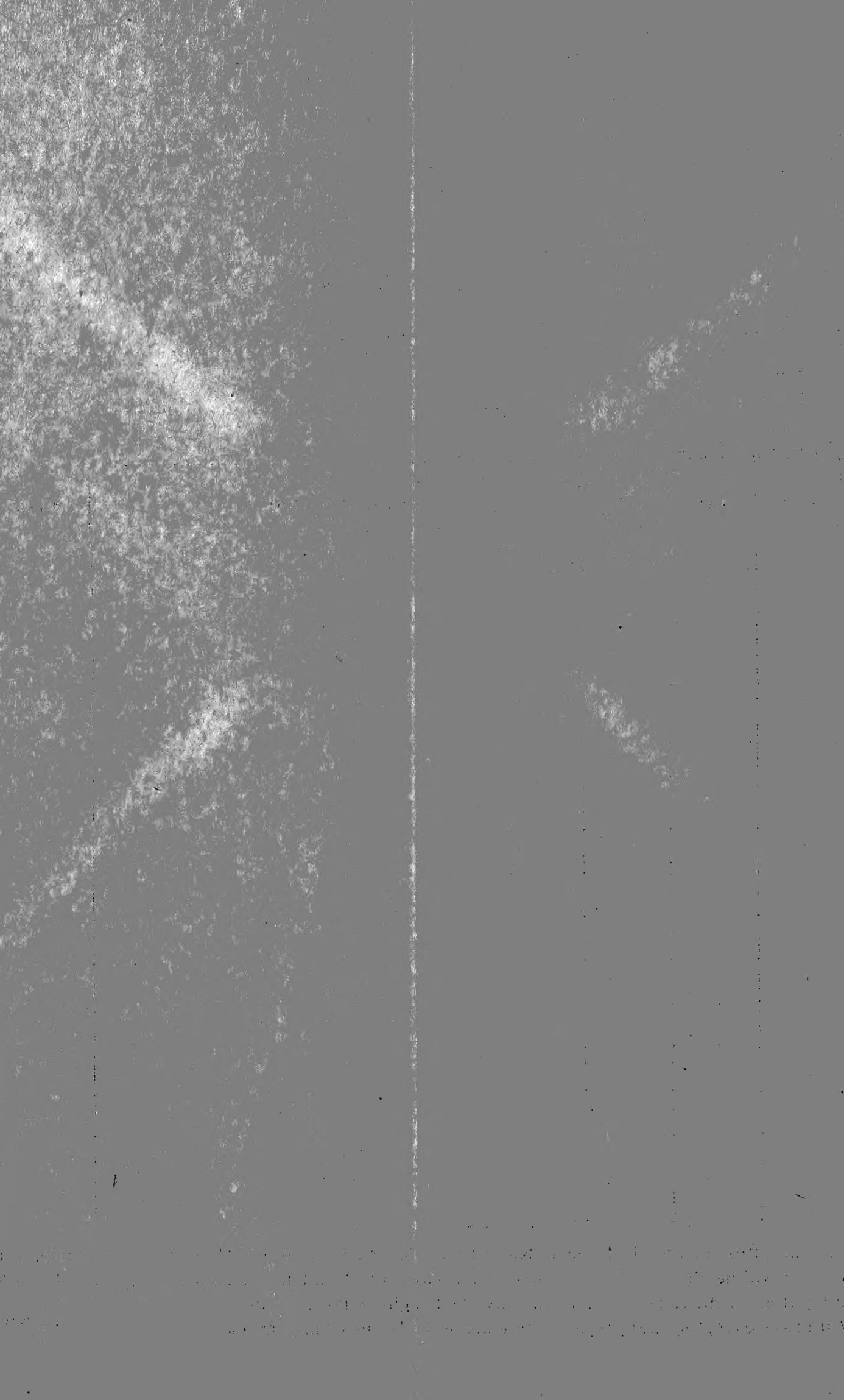
ORDER BLANK

WESTERN MAINE FOREST NURSERY

FRYEBURG, MAINE

Your Name Ship by Parcel Post Express
R. F. D. or
Street No. Ship to
City and
State
Shipping Date

Special Offers will not be broken. No order for less than five trees. No order for less than \$1.00. Orders will be shipped C. O. D. providing a payment of half the amount accompanies the order. Fifty trees of the same kind and size may be bought at the 100 rate. All prices except special prepaid offers are F. O. B., Fryeburg, Maine.



PLANT YOUR TREES EARLY-EVERY TREE GUARANTEED-TO-LIVE!

Guarantee

I GUARANTEE to replace WITHOUT CHARGE any tree ordered from this folder which does not live—provided you tell me before October 1, 1945, how many trees must be replaced.

Cliff Eastman

THE LIVING TREE NURSERYMAN

Spring

SPECIAL

50 RED PINES

POSTPAID \$3.00

Here's a bargain—luxuriant Red Pines—wonderful for screens, wind-breaks or property improvement! Each Tree is 4 years old—transplanted—4 to 10 inches tall—and guaranteed to live.

ORDER NOW!

My Customers Are Enthusiastic!

ARRIVED IN WONDERFUL CONDITION
My evergreens arrived in wonderful condition yesterday and were immediately planted. I was delighted with their nice shape and well branched trees.

F. H., Leechburg, Pa.

EVERY TREE LIVING

The 1000 trees I planted last spring are doing fine—never lost one.

C. B., Freeland, Mich.

8 YEARS OF SATISFACTION

I have been buying trees from you for the past 7 or 8 years and the growth of these trees is remarkable.

S. D. R., Sewickley, Pa.

4000 TREES BOUGHT—ALL LIVING!
So far I have bought about 4000 trees of you and am more than pleased with them. They have weathered the extreme drought we had here this past summer.

R. H. W., Egg Harbor, N. J.

JUST AS ADVERTISED

I received your trees in wonderful condition. Happy to say that they are just as you advertise.

Mrs. E. M. K., Chicago.

10 YEARS OF SATISFACTION

I have been buying trees from you for the past 10 years and everyone who sees them admires their beauty, vigor and greenness.

W. K., Coraopolis, Pa.

CAN'T DUPLICATE MY VALUES

This is my third order and I want to say that your trees are the finest and cannot be duplicated anywhere.

Miss D. S., Wilkes Barre, Pa.

Planting Time

Your Trees will be ready to plant as soon as they arrive. Living south of me, your growing season starts before mine does here in Maine. I have to wait until the frost leaves the ground before I can dig your Trees. Often this is around the middle of April—sometimes before. As soon as it's possible, I'll dig and ship your Evergreens. Plant them at once when they arrive. They'll be ready to burst into quick-growing life!

Anyone Can Afford these Sturdy Trees at My Money-Saving LOW PRICES!

ALL my life has been devoted to raising better, longer-living Trees. Nowhere else can you match these beautiful Evergreens at my low prices, and I know of no other nurseryman who GUARANTEES to replace FREE any Tree that doesn't grow.

Year after year folks demand my Living Trees because they know that my Evergreens are hardy—that every Tree I send them has to thrive and grow. Remember—no Tree is better than its roots, and to have good roots, Trees must be bred right. My Trees get a strong, healthy start in early life because the vigorous Maine climate weeds out all but the sturdiest of Trees. Each of my millions of Living Trees here at Fryeburg is a living example that I can CONTROL the vitality of the Trees I send my customers. After the first year I give them no further care except to cultivate and transplant them at the proper time to make the roots strong, healthy and well developed. If my Trees can survive the 30° below cold blasts of winter and the heat of summer up here in Maine—they will grow for you. I guarantee that!

NO PLANTING EXPERIENCE NEEDED!

Even though you may never have planted a Tree before, you'll find it easy and lots of fun. No

special knowledge is necessary—merely follow the directions I send you with your order. Everything is fully explained—nothing is left to chance. Once you've planted my Evergreens, they require almost no care.

SPECIAL OFFERS!

My new spring prices in the large box below are certainly low in price. But I offer you even greater values in my 5 Specials on this page. Read again the descriptions of my Trees. Decide the varieties which best suit you. Then see how little a complete planting of my beautiful Evergreens will cost! Remember—in figuring the number of Trees you want, don't make any allowance for some dying—my Evergreens are GUARANTEED TO LIVE!

ORDER YOUR TREES NOW!

It'll be digging time soon in Fryeburg. Advance orders will exhaust our supplies of many varieties. We have not been able to plant our usual number of new Trees this year. Within the past few years I have been forced to disappoint some folks who wait till the last minute to send their orders. That's why I say—send me your order NOW while I still have the Trees you want! I will ship as soon as the frost is out of the ground. Send your order promptly.

SAVE NOW WITH THESE LOW SPRING PRICES

VARIETY	AGE	SIZE	PER 100	PER 25	PER 10	PER 5
AMERICAN ARBORVITAE	4T	4 to 8 in.	\$15.00	\$4.00	\$2.25	\$1.25
BALSAM FIR	4T	4 to 8 in.	18.00	4.75	2.75	1.50
BALSAM FIR	5T	6 to 12 in.	25.00	6.50	3.50	2.00
CONCOLOR FIR	4T	4 to 8 in.	20.00	5.50	3.00	1.75
DOUGLAS FIR	4T	4 to 8 in.	18.00	4.75	2.75	1.50
DOUGLAS FIR	5T	5 to 10 in.	25.00	6.50	3.50	2.00
FRASER FIR	5T	5 to 10 in.	25.00	6.50	3.50	2.00
NIKKI FIR	4T	4 to 8 in.	20.00	5.50	3.00	1.75
CANADIAN HEMLOCK	4T	5 to 10 in.	30.00	8.00	4.00	2.25
ORIENTAL LARCH	3T	5 to 10 in.	15.00	4.00	2.25	1.25
AUSTRIAN PINE	3T	4 to 6 in.	15.00	4.00	2.25	1.25
JACK PINE	3T	3 to 7 in.	10.00	2.75	1.50	.85
JACK PINE	4T	10 to 20 in.	15.00	4.00	2.25	1.25
MUGHO PINE	4T	3 to 6 in.	18.00	4.75	2.75	1.50
MUGHO PINE	5T	5 to 10 in.	20.00	5.50	3.00	1.75
RED PINE	4T	5 to 10 in.	15.00	4.00	2.25	1.25
RED PINE	5T	10 to 18 in.	18.00	4.75	2.75	1.50
SCOTCH PINE	4T	8 to 15 in.	18.00	4.75	2.75	1.50
SCOTCH PINE	5TT	12 to 24 in.	25.00	6.50	3.50	2.00
WHITE PINE	4T	5 to 10 in.	15.00	4.00	2.25	1.25
WHITE PINE	5T	8 to 15 in.	18.00	4.75	2.75	1.50
COLORADO BLUE SPRUCE	5T	5 to 10 in.	25.00	6.50	3.50	2.00
COLORADO BLUE SPRUCE	6TT	6 to 12 in.	35.00	9.25	4.50	2.50
ENGELMANN SPRUCE	4T	4 to 6 in.	18.00	4.75	2.75	1.50
NORWAY SPRUCE	4T	5 to 10 in.	18.00	4.75	2.75	1.50
RED SPRUCE	4T	5 to 10 in.	12.00	3.50	2.00	1.15
RED SPRUCE	5T	6 to 12 in.	15.00	4.00	2.25	1.25
WHITE SPRUCE	4T	4 to 8 in.	15.00	4.00	2.25	1.25
WHITE SPRUCE	7TT	8 to 15 in.	30.00	8.00	4.00	2.25
HEDGE BARBERRY	3T	9 to 12 in.	15.00	4.00	2.25	1.25

"T" after age of tree means one transplanting; "TT" means two transplantings

White Pine may be shipped into all states (and the District of Columbia) except Arizona, California, Colorado, Georgia, Kentucky, Nevada, New Mexico, North Carolina, South Carolina, Tennessee, Utah, and Wyoming.

Because of the excessive cost of packing small orders, no order will be accepted for less than five trees, and no order for less than one dollar value. All orders must be in multiples of five trees of one kind and size.

SHIPPING WEIGHTS

All prices on this page F. O. B. Fryeburg, Maine. Cash

with order, or shipped C. O. D. if one-half amount accompanies order. Approximate shipping weights: 3 and 4 yr., once transplanted, average 10 lbs. per 100 trees; 5 yr., twice transplanted, average 30 lbs. per 100 trees; 6 yr., twice transplanted, average 35 to 50 lbs. per 100 trees.

LARGER TREES

Larger trees than those offered in this price list must be handled with a ball of earth around roots, which makes transportation charges excessive unless you live in Maine or New Hampshire. Outside those states, buy larger trees from your local nurseryman.

No. 1 STAR Value!

10

COLORADO BLUE SPRUCE TREES

Only **\$1.00** postpaid*
22 only **\$2.00** postpaid*

Four years old, transplanted trees, 4 to 8 inches tall. Most popular of all ornamental trees. All Guaranteed to Live.

No. 2 STAR Value!

50

GUARANTEED-TO-LIVE TREES

Only **\$2.00** postpaid*
25 only **\$1.00** postpaid*

Three years old, transplanted trees, 3 to 7 inches tall. Either 10 each or 5 each of the following 5 varieties:
Jack Pine, Scotch Pine, White Spruce, Red Spruce, Red Pine

No. 3 STAR Value!

50

GUARANTEED-TO-LIVE TREES

Only **\$3.00** prepaid*
25 only **\$1.75** prepaid*

Four years old, transplanted trees, 4 to 10 inches tall. Either 10 each or 5 each of the following 5 varieties:
American Arborvitae, Red Pine, Norway Spruce, White Spruce, Douglas Fir

No. 4 STAR Value!

20

GUARANTEED-TO-LIVE TREES

Only **\$4.00** prepaid*

All 5 year transplanted Trees, 6 to 15 inches tall. 5 each of the following 4 varieties:
Balsam Fir, White Spruce, Red Pine, Red Spruce

* On all special offers, add 25c for postage or express on each shipment west of Mississippi River or south of North Carolina and Tennessee

WESTERN MAINE FOREST NURSERY, FRYEBURG, MAINE

